

Intelligence

Driver Shortage Report 2023 Freight – Europe

Driver Shortage Report 2023 Freight – Europe

Table of contents

	Geographical scope	6
1.	Overview	7
2.	<u>Economic outlook</u>	12
3.	<u>Driver shortage</u>	24
	The importance of the trucking industry	26
	Driver shortage in 2023	28
	Gender balance	33
	Age distribution	37
	Driver shortage forecast 2028	41
	 Third-country drivers (non-EU countries) 	45
	 Impacts of the driver shortage on businesses 	47
4.	Access and attractiveness	48
	Context	49
	Operators' current strategies to attract and retain drivers	53
	Access to the profession	58
	Current barriers and areas of opportunity	58
	Solutions implemented by transport associations and companies	62
	Attractiveness of the profession	74
	Challenges limiting the attractiveness of the profession	74
	Solutions implemented by transport associations and companies	81
5.	Methodology and definitions	101
6.	References	103

IRU

Intelligence Briefing

Driver Shortage Report 2023 Freight – Europe

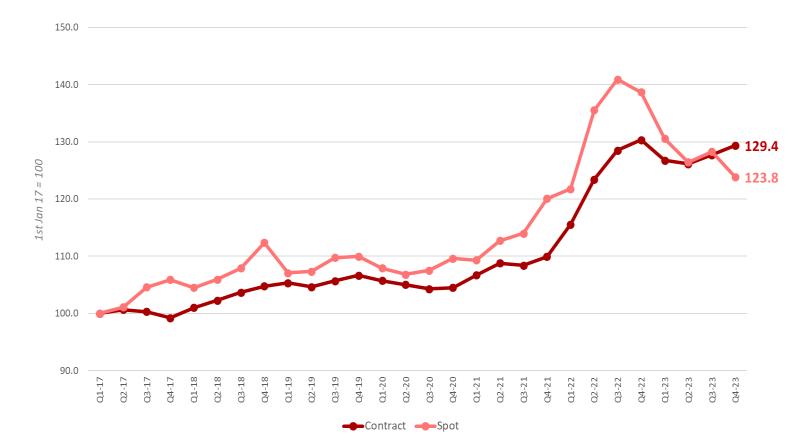
ECONOMICOUTLOOK

17

All rights rese

High consumer prices and lagging wages reduced European transport demand and freight rates in 2023

Upply's European road freight price index



- Weak and falling demand for road freight across Europe has pulled down spot rates.
- The spot index has been falling since end 2022. In Q4 2023, it was down -14.8 points year over year.
- Contract rates remained elevated due to cost pressure.
- The spot index now sits 5.5 points below the contract index, meaning that spot rates are now closer to their base level than contract rates. This doesn't mean, in monetary terms, average spot rates are below contract rates, but we are now seeing this trend for several international lanes.

Europe Key indicators – Road freight



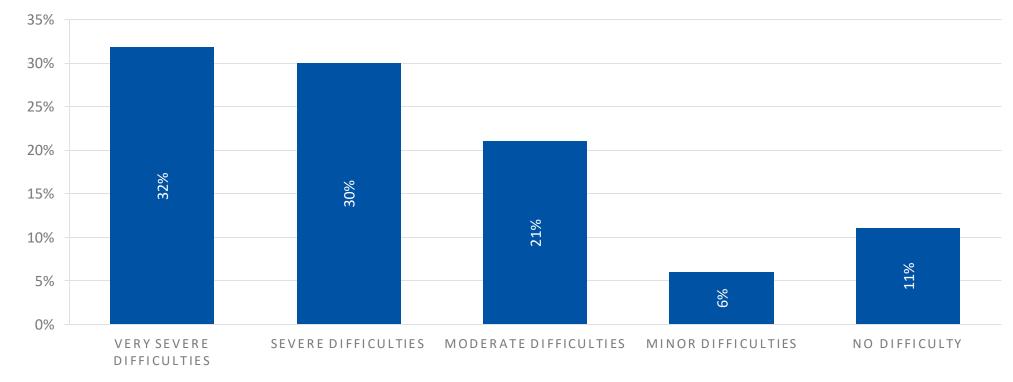
Notes: 1. Eurostat 2021 (sbs_ovw_act) (EU-27 only). 2.S&P Global cargo ground (real) revenues 2022 (EU-27 + United Kingdom, Norway, Switzerland). 3. Eurostat 2022 (EU-27 + Norway, Labour force survey - 20220829_R13650_1_20220829_152812_ESTA57386_Q extracted on 30/08/2022) and national road transport association (United Kingdom). This number includes all truck drivers whatever industry they are working in (transportation and storage, manufacturing, construction...). 4. Eurostat 2022 (road_eqs_lorroa) (EU-27, not including Greece, Slovenia). 5. Eurostat (road_go_ta_tott) 2022 and UK government statistics 2022. 5..

Ο

Driver Shortage Report 2023 Freight – Europe **Driver shortage in 2023**

62% of European road freight companies face severe or very severe difficulties filling truck driver positions

How much difficulty are European companies having to fill driver positions? (% companies)



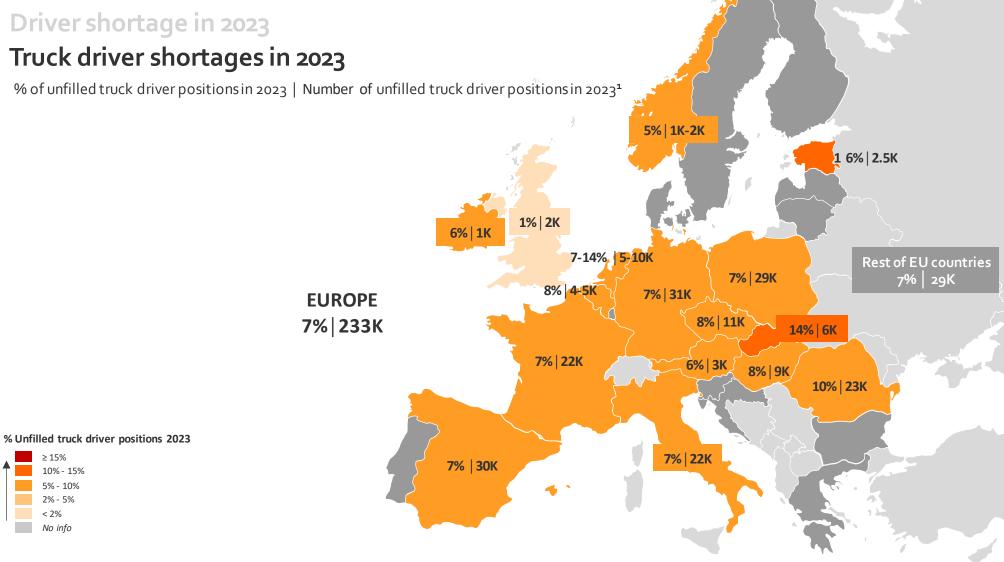
IRU Intelligence Briefing

Source: IRU 2023 survey question "How much difficulty are you having to fill driver positions due to the shortage of drivers?"

Driver Shortage Report 2023 Freight – Europe

Driver shortage in 2023 Truck driver shortages in 2023

% of unfilled truck driver positions in 2023 | Number of unfilled truck driver positions in 2023¹



IRU Intelligence Briefing

≥ 15%

10% - 15% 5% - 10% 2% - 5% < 2% No info

Source: IRU 2023 driver shortage survey, Eurostat and IRU national road transport associations. Unfilled truck driver jobs are calculated based on the total number of truck drivers in each country, from Eurostat 2022-Q1 (Labour force survey - 20220829_R13650_1_20220829_152812_ESTA 57386_Q extracted on 30/08/2022) and the share of vacant positions reported by road freight companies (more details available in the methodology). For countries that did not participate in the survey (dark grey), we assumed that the share of unfilled positions is equivalent to the European average (7%).