Driver Shortage Report 2023
Freight – Europe
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High consumer prices and lagging wages reduced European transport demand and freight rates in 2023

Upply’s European road freight price index

- Weak and falling demand for road freight across Europe has pulled down spot rates.
- The spot index has been falling since end 2022. In Q4 2023, it was down -14.8 points year over year.
- Contract rates remained elevated due to cost pressure.
- The spot index now sits 5.5 points below the contract index, meaning that spot rates are now closer to their base level than contract rates. This doesn’t mean, in monetary terms, average spot rates are below contract rates, but we are now seeing this trend for several international lanes.

Sources: Upply, Ti, Upply & IRU European Road Freight rate development benchmark Q4-2024.
## Key indicators – Road freight

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
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<tbody>
<tr>
<td>Road freight employees¹</td>
<td>3.4M</td>
</tr>
<tr>
<td>Trucking industry revenue²</td>
<td>597B USD</td>
</tr>
<tr>
<td>Road freight companies¹</td>
<td>568K</td>
</tr>
<tr>
<td>Truck drivers³</td>
<td>3.2M</td>
</tr>
<tr>
<td>Trucks⁴</td>
<td>6.5M</td>
</tr>
<tr>
<td>Road trade volume⁵</td>
<td>2.1T tkm</td>
</tr>
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Notes:
1. Eurostat 2021 (sbs_ovw_act) (EU-27 only).
2. S&P Global cargo ground (real) revenues 2022 (EU-27 + United Kingdom, Norway, Switzerland).
3. Eurostat 2022 (EU-27 + Norway, Labour force survey - 20220829_R13650_1_20220829_152812_ESTA57386_Q extracted on 30/08/2022) and national road transport association (United Kingdom). This number includes all truck drivers whatever industry they are working in (transportation and storage, manufacturing, construction...). 
4. Eurostat 2022 (road_eqs_lorroa) (EU-27, not including Greece, Slovenia).
62% of European road freight companies face severe or very severe difficulties filling truck driver positions.

Source: IRU 2023 survey question “How much difficulty are you having to fill driver positions due to the shortage of drivers?”
Driver shortage in 2023

Truck driver shortages in 2023

% of unfilled truck driver positions in 2023 | Number of unfilled truck driver positions in 2023

Source: IRU 2023 driver shortage survey, Eurostat and IRU national road transport associations. Unfilled truck driver jobs are calculated based on the total number of truck drivers in each country, from Eurostat 2022-Q1 (Labour force survey - 20220829_R13650_1_20220829_352822_ESTA57386_Q extracted on 30/08/2022) and the share of vacant positions reported by road freight companies (more details available in the methodology). For countries that did not participate in the survey (dark grey), we assumed that the share of unfilled positions is equivalent to the European average (7%).